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**'TIS THE SEASON FOR GIVING AT STARKEY HEARING TECHNOLOGIES**

*Minnesota company gives back to families, children and veterans*

MINNEAPOLIS (December 20, 2016) — Starkey® Hearing Technologies, the only American owned and operated hearing aid manufacturer, is celebrating its annual season of giving with an array of local charitable events to support families, children and veterans. "Ever since Bill Austin founded Starkey Hearing Technologies, almost 50 years ago, philanthropy has been embedded deep in the company's DNA," Starkey Hearing Technologies Senior Vice President Brandon Sawalich said. "Each year, we partake in the season of giving to express our gratitude to our community, and we're always humbled and awed by the number of Starkey employees who join us in giving back."

To kick off the season of giving, Starkey Hearing Technologies set up its Wish Tree in support of the Angel Foundation, the Mendota Heights-based non-profit that provides emergency financial assistance, education and support for adults with cancer and their families. For the third year in a row, hundreds of Starkey Hearing Technologies employees bought gifts, gift cards, toys, and other items which will be delivered this week to fulfill families' holiday wishes.

On Tuesday, December 14, Starkey Hearing Technologies hosted a MobilePack™ event for Feed My Starving Children®, the Coon Rapids-based non-profit that feeds malnourished children around the world. Nearly 300 Starkey employees packed 54,432 nutritious, high-protein meals, which will feed more than 150 children in need every day for one year.

On Saturday, December 17, Starkey Hearing Technologies partnered with Wreaths Across America to place 1,500 wreaths at Fort Snelling National Cemetery as part of National Wreaths Across America Day. The evergreen wreaths, adorned with traditional red bows, express Starkey Hearing Technologies' gratitude for veterans' courage, service and sacrifice.

On Thursday, December 22, Starkey Hearing Technologies will donate holiday turkeys to the McLeod Emergency Food Shelf, which serves families in the Glencoe and Hutchinson areas.

On New Year's Day, Starkey Hearing Technologies will host a group of local veterans at the Starkey Hearing Technologies hospitality suite when the Minnesota Vikings face the Chicago Bears at U.S. Bank Stadium.

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And finally, as part of Starkey Hearing Technologies' commitment to giving back throughout the year, the company is working with Make-A-Wish® Minnesota to grant the wishes of 10 local children and teens who are suffering from cancer or other life-threatening medical conditions. These 10 life-changing experiences are currently being planned and will be revealed to the recipients in 2017.

**About Starkey Hearing Technologies**

Starkey Hearing Technologies is a privately held, global hearing technology company headquartered in Eden Prairie, Minnesota. Founded in 1967, the company is recognized for its innovative design, development and distribution of comprehensive digital hearing systems. The company develops, manufactures and distributes hearing aids via three distinct brands – Audibel, NuEar and its original brand, Starkey. As the only American owned and operated provider of hearing technologies, Starkey Hearing Technologies is proud to support veterans and active military service personnel with the best in American innovation, including a suite of revolutionary hearing technologies and other resources. Starkey Hearing Technologies currently employs more than 4,800 people and operates 21 facilities and conducts business in more than 100 markets worldwide. For more information, visit [www.starkey.com](http://www.starkey.com).

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